



**An All-Star Lineup for All Your Mortgage Industry Needs**

**THE MORTGAGE MARKET GUIDE<sup>SM</sup>**

**Market Knowledge and Real-Time Information**

Be an instant Mortgage Expert with MMG. MMG provides you with everything you need to present yourself as the mortgage expert in your marketplace. There is no better way to beat out the competition than to have the knowledge you need, when you need it.



**Stay Connected to Clients with MMG Weekly<sup>SM</sup>**

Be the one your customers think of first. Showcase your knowledge and expertise to past clients and referral partners. Your expert advice will keep clients coming back time and time again.



**Profit from our Extensive Resources –  
Make More Money with LoanToolbox**

No matter what the market is like, LoanToolbox's training and marketing resources keep you up-to-date and head and shoulders above the competition.



**Automated Marketing for LoanToolbox Members –  
Pump Up Your Loan Volume with Platinum Plus**

Choose **Platinum Plus**, the most popular upgrade for **LoanToolbox members...**

Platinum Plus allows you to focus on originating loans instead of worrying about getting the phone to ring. More than half of LoanToolbox members have chosen Platinum Plus – it works!



PlatinumPro Marketing automatically nurtures your relationships, so you can focus on selling and generating new business.



**Boost Your Production with Proven Scripts**

Empower yourself with tools and systems to transform rate-shoppers into clients and close more loans.



**The Cost-effective Solution to Research Lenders  
and Move More Loans Through Your Pipeline**

Don't waste your time researching difficult-to-place loans. Let Deal Desk do the work and you close the deal.



**Keeps You Connected At All Times**

Stay-in-the-know from anywhere with MMG Mobile.



**Start Generating More Leads with MMG Call Capture**

Training mortgage professionals to generate leads, create alliances, strengthen relationships, and gain market share.



**Interactive Training to Increase Your Loan Volume  
and Work Fewer Hours**

One-of-a-kind online training with an extensive curriculum that is constantly updated.



**MASTERY  
BUSINESS PLAN DVD Collection**

**While supplies last ...  
reserve your copy now.**

Bring Mastery Business Plan back to the office with you – an essential resource for your entire team.

