

MASTERY BUSINESS PLAN

New Horizons | New Opportunities

The Power Event of the Year – Don't Miss Out Sponsorship Opportunities

November 16-18, 2011 — Las Vegas, NV

New Horizons — New Opportunities

Your future is now. Right here – right now. Now is your time. Step up!

If ever there was a time to be bold, be innovative and transform your business...that time is now.

Join us in Las Vegas for the most powerful, transformative live event the mortgage industry has ever seen.

Sponsor Level	Sponsor of	Pricing	Booth	Exhibitor Registrants	Lead Retrieval System	Benefits
Leadership Sponsor	Leader Invitation-only Dinner	\$25,000	10' x 20'	4	Yes	60 second "Commercial" 1 Breakfast Breakout Premium ad placement in on-site materials
Title Sponsor	Keynote Speaker	\$20,000	10' x 20'	4	Yes	60 second "Commercial" 1 Breakfast Breakout Premium ad placement in on-site materials
Platinum Plus	Business Planning Session	\$17,500	10' x 20'	4	Yes	60 second "Commercial" 1 Breakfast Breakout Premium ad placement in on-site materials
Platinum Plus	2nd Keynote Speaker	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Platinum	Lanyards	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Platinum	Conference Bag	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Platinum	Pocket Guide	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Platinum	Pens	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Platinum	Calculators	\$13,500	10' x 20'	4	Yes	1 Breakfast Breakout Premium ad placement in on-site materials
Gold	Snack Break	\$7,500	10' x 10'	4	Yes	–
General Exhibitor	NA	\$3,400	10' x 10'	2	No	–

All sponsor packages include additional branding opportunities dependent on sponsorship level.

For more information contact Bill Bodnar. Call: (732) 526-1525 Email: bbodnar@mssllc.com