

# MASTERY BUSINESS PLAN

Achieving Excellence | Getting Results

November 10-13, 2008  
The Mirage  
Las Vegas, NV

## Sponsorship Opportunities

Sponsor Level	Sponsor Of	Pricing	Booth	Exp Reg.	Speaking Opportunities	Lead Retrieval System
<b>Title</b> <b>SOLD!</b>	Keynote Speaker	\$60,000	20'x20'	8	60 Second "Commercial"	Included
<b>Premier</b>	Opening Night Cocktail Reception	\$45,000	20'x20'	8	60 Sec. "Commercial" 1 Breakfast Breakout	Included
<b>VIP</b> <b>SOLD!</b>	VIP Lounge/ Reception	\$40,000	10'x20'	4	1 Breakfast Breakout	Included
<b>Platinum 1</b> <b>SOLD!</b>	Keynote Speaker	\$25,000	10'x20'	5	1 Breakfast Breakout	Included
<b>Platinum 2</b> <b>SOLD!</b>	Hotel Key Card	\$25,000	10'x20'	5	1 Breakfast Breakout	Included
<b>Platinum 3</b>	Lanyards	\$25,000	10'x20'	5	1 Breakfast Breakout	Included
<b>Diamond 1</b> <b>SOLD!</b>	2nd Night Cocktail Reception	\$25,000	10'x20'	4	1 Breakfast Breakout	Included
<b>Diamond 2</b>	Conference Bag	\$25,000	10'x20'	4	1 Breakfast Breakout	Included
<b>Diamond 3</b>	Survival Guide	\$25,000	10'x20'	4	1 Breakfast Breakout	Included
<b>Gold</b> <del>(3 Available)</del> <b>Only 2 Left!</b>	Lunch	\$18,000	10'x20'	4	1 Demo Theater Session	Included

All sponsor packages include additional branding opportunities dependent on sponsorship level.

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<b>Silver</b> <del>(3 Available)</del> <b>Only 2 Left!</b>	Breakfast	\$10,000	10'x10'	4	n/a	n/a
<b>Bronze</b> <del>(5 Available)</del> <b>Only 1 Left!</b>	Break	\$8,000	10'x10'	2	n/a	n/a
<b>Star 1</b>	Entertainment	\$20,000	10'x20'	4	n/a	Included
<b>SOLD!</b>	Cyber Cafe	\$20,000	10'x20'	4	n/a	Included
<b>Star 3</b>	Calculators	\$15,000	10'x10'	2	n/a	Included
<b>Star 4</b>	Pens	\$12,000	10'x10'	2	n/a	n/a
<b>Star 5</b>	Pocket Agenda	\$10,000	10'x10'	2	n/a	n/a
<b>Star 6</b>	Concierge Book	\$10,000	10'x10'	2	n/a	n/a
<b>Star 7</b>	Backstage Pass	\$9,000	10'x10'	2	n/a	n/a
<b>General Exhibitor</b> <b>Only 7 Spots Left!</b>	n/a	\$6,000	10'x10'	2	n/a	n/a

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